## We Remember™

by **ancestry** 

## Allow memories to live on forever.

Only We Remember, by Ancestry provides consumers and funeral homes with a complete solution to place and search obituaries for free, through one seamless interface.

Offered as a stand-alone search option or an add-on value to your traditional search

Preferred by funeral homes, and non-competitive to their critical floral sales revenues

Newspaper and funeral home branding and hot links prominently displayed on each memorial

Archives may be pulled in to populate a robust database of obituaries

Available with every Memoriams installation, this elegant search platform keeps memories top-of mind, and easily found. The ability to discover life's stories forever, at no cost, is another key benefit of this full obituary suite from Ancestry.

- Featured memorial upsells
- Branded funeral home widgets
- Embedded via an i-frame
- Local advertising positions, with 100% of revenues to the media partners