

## Streamlining Public Notices Workflow



Public Notices have for centuries been a critical source of content and revenue for newspapers. Keeping this information in print is a driving mission behind Adpay's new mobile-responsive Public Notices platform.

By streamlining workflow and reducing internal labor costs associated with placing these highly customized notices, Adpay once again meets our media partners' requirements for efficient and effective technology.

Adpay's best practices ensure publishing partners have the confidence to meet the needs of their audience and legal notices advertisers now.

- Commercial invoicing and credit card payment options
- Custom templates by category, and government or business offices
- PDF document upload
- Option to sell affidavits, tearsheets and proofs
- Advertiser order history portal



Contact us for an overview of this important self-serve solution.